



Partners

How the World Works.
Seattle, Fall 2020

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Uprisor breaks the mold of typical Future of Work events and delivers a more powerful and engaging attendee experience.



Uprisor is Different

Most Future of Work events anchor on tactics for employee upskilling and retention.

Uprisor Focuses On:

- How to wield on demand talent for the enterprise
- World-class thought leadership from pioneers innovating with external talent
- Meaningful education to future-proof your sourcing strategy
- Hands-on workshops and live crowdsourcing experiences

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Uprisor is the *real* Future of Work—focused at the intersection of on-demand talent and enterprise leaders who are changing the game.



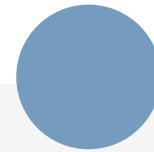
Learn

On-demand talent workshops
and chances to earn unique
certifications



Experience

Invigorating thought leadership
and unparalleled networking



Be

Thrilling live crowdsourcing
challenges with real-world
outputs

A woman with long blonde hair, wearing a denim jacket, is pointing her right hand towards a large, textured wall. The wall appears to be covered in a complex, abstract pattern of lines and shapes, possibly a large-scale artwork or a digital display. The lighting is dramatic, with the woman's face and jacket highlighted against a dark background.

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The Vision

Uprisor is the **preeminent Future of Work industry event** convening partners, customers, and the talent powering the Passion (Gig) Economy.

Uprisor will feature **thought leader conversations, live competitions, tournaments, and certifications** on Future of Work platforms.

Uprisor will take place in **early November 2020 in Seattle, Washington.**

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Why Seattle?

Seattle is home to the country's fastest growing tech hub and the headquarters of Microsoft and Amazon.

Known for its futuristic skyline with the iconic Space Needle, Seattle is the ideal location for a 21st century Future of Work event.

The Emerald City

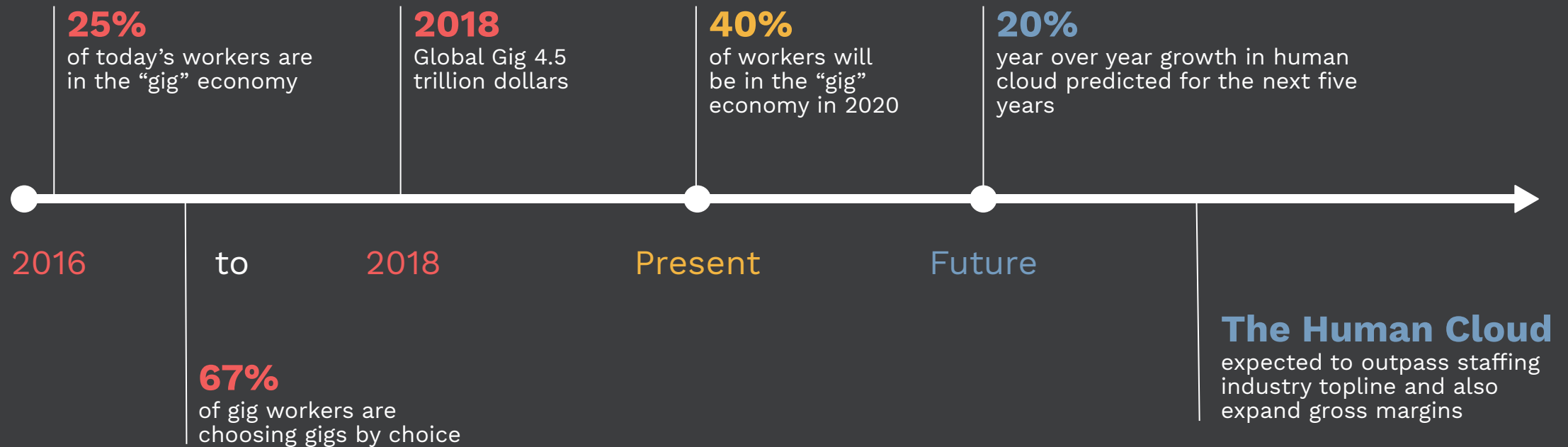


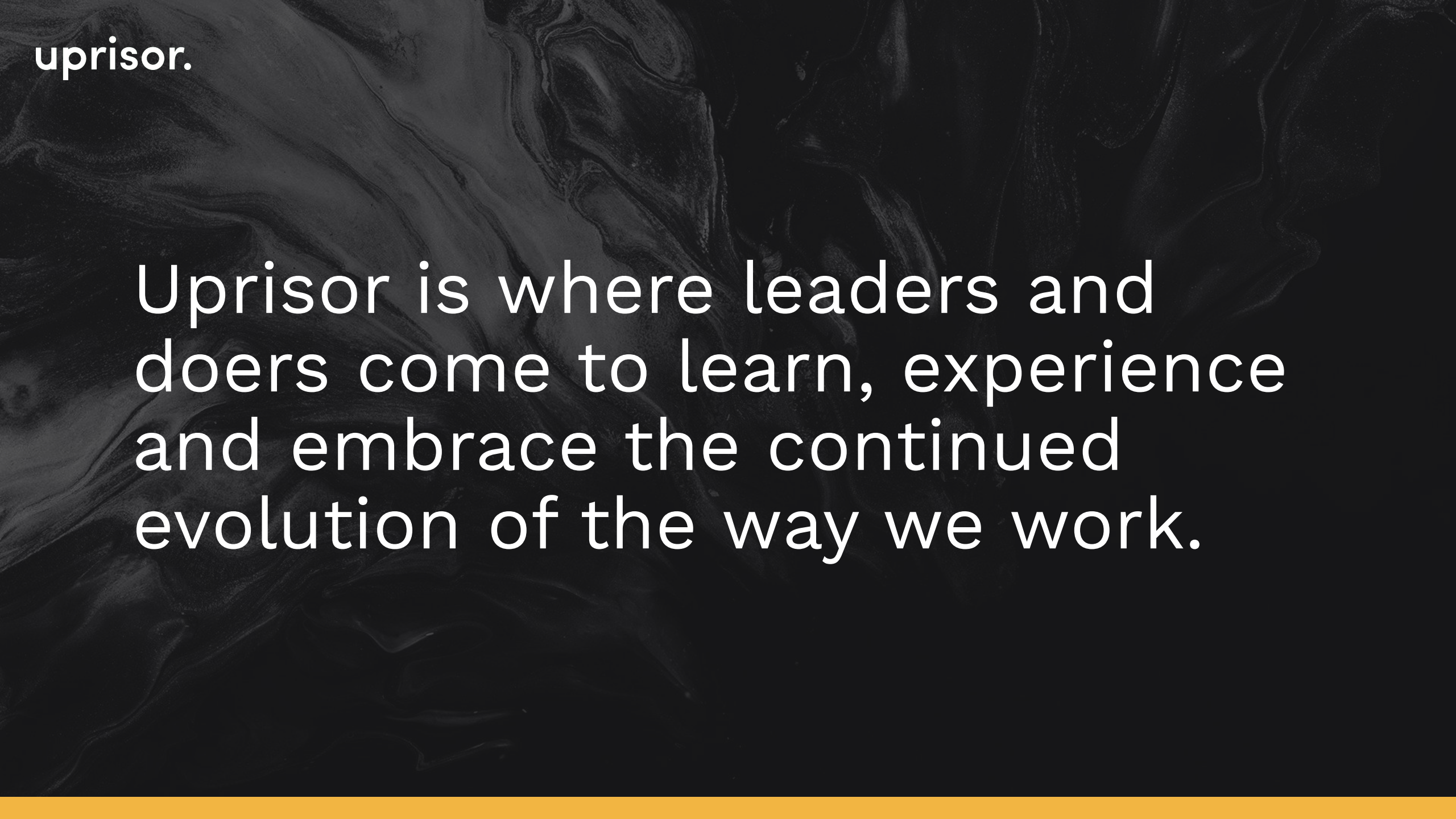


"Companies had to have a personal computer strategy in the 80s, an internet strategy in the 90s, and a mobile strategy in the 2000s. In 2018, companies need to have an on-demand strategy. *And this will require a new mindset, a gig mindset.*"

Paul Estes Editor in Chief, [Staffing.com](https://www.staffing.com)

The Gig Economy's Expansion: By the Numbers



The background of the slide features a dark, swirling marbled pattern in shades of black and grey. A solid dark orange horizontal bar runs along the bottom edge of the image.

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Uprisor is where leaders and doers come to learn, experience and embrace the continued evolution of the way we work.

Learn

Learn how to drive innovation within your organization and be recognized for it.

Attendees will upskill in real time with certifications on FoW platforms, platform launch demonstrations and training on the latest technologies. New ideas will spark from thought leader round table discussions on harnessing the use of crowdsourcing, open innovation, and open talent models.

Opportunities

- Certifications on FoW platforms
- Platform launches
- Breakout workshops and training sessions
- Master classes
- Customer roundtables

Experience

Experience the congregation of on-demand talent, upskilling, and exposure.

At Uprisor, leaders and doers will come together to experience incredible thought leadership discussions, exclusive networking opportunities, dynamic industry keynotes, community team building and a special Women in Tech event.

Opportunities

- Thought Leadership Panels
- Networking Receptions
- VIP Dinner
- Industry Leader Keynote presentations
- Community Breakfasts
- Women in Tech event

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Be

Be seen as a passion economy company, trendsetter, and industry leader.

Uprisor is designed to create a rich, live and engaging experience connecting the talent and the customer in one place. Attendees can customize their own multi-track days and take part in real work being performed via crowds and passion communities through live event competitions, tournaments, crowdsourcing challenges and more.

Opportunities

- Live Competitions & Tournaments
- Crowdsourcing Challenges
- Hackathons
- Topcoder Open
- MVP Awards
- Innovation Awards

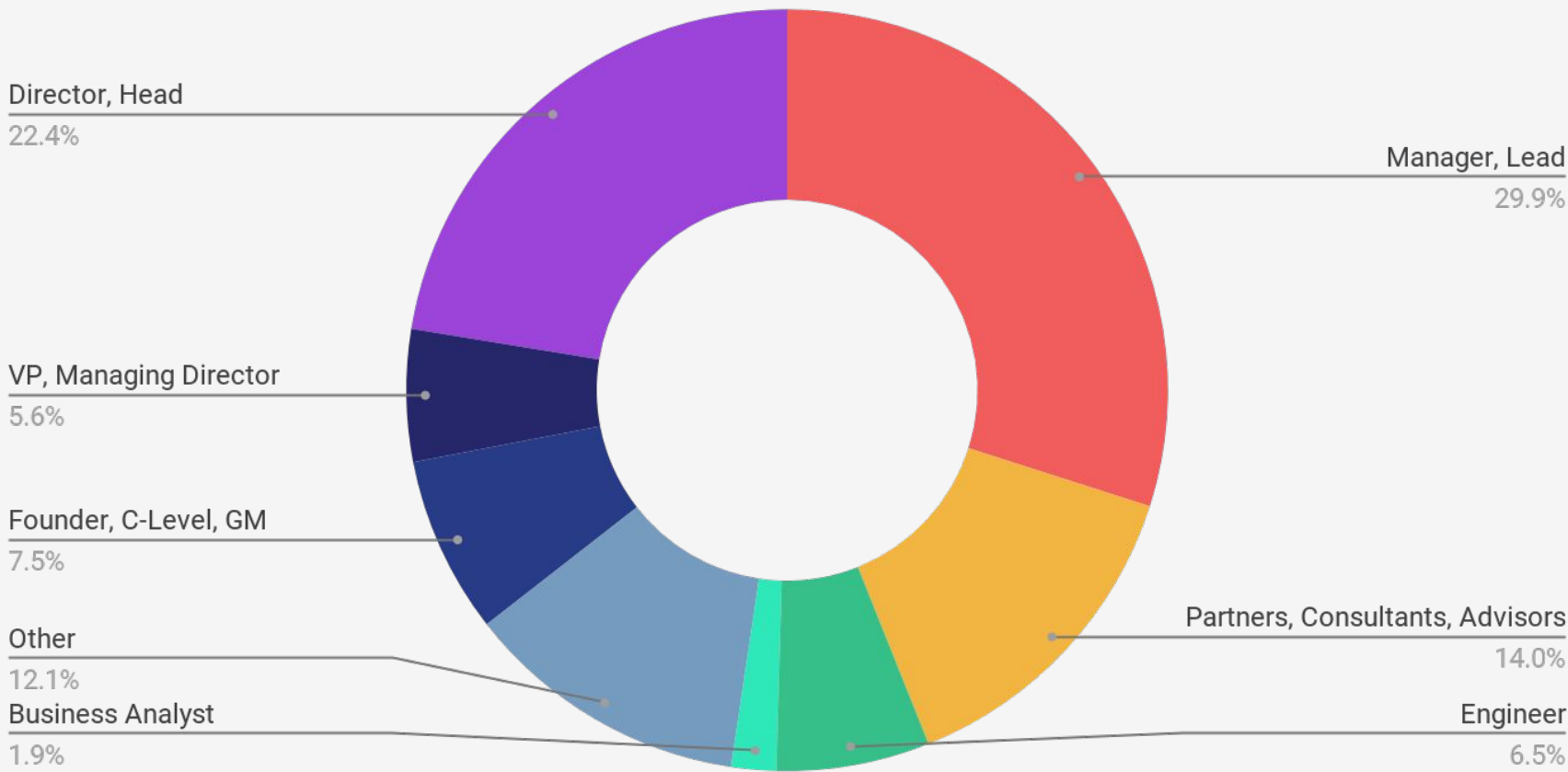
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Audience, Speakers, and Partners

The Audience

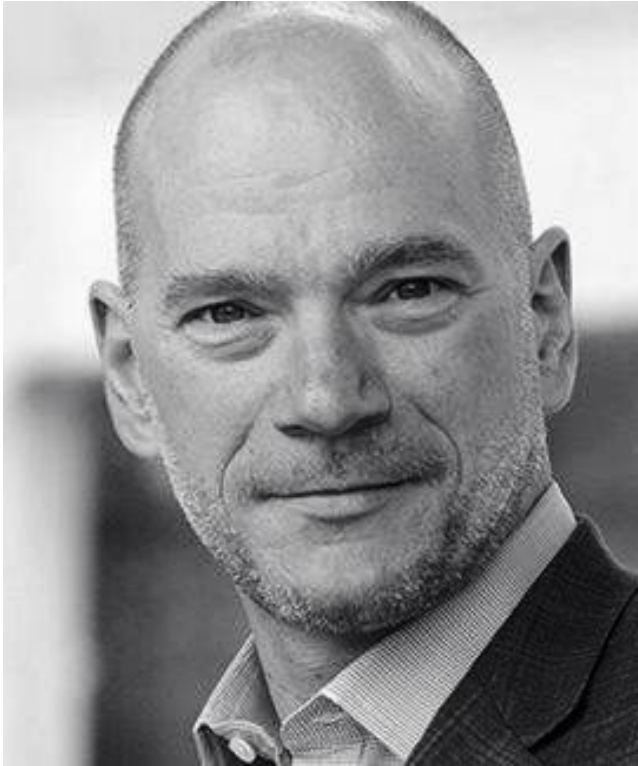
Uprisor attracts industry leaders, talent, and decision makers from the world's top companies.

2019 Attendee Breakdown



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Past Event Speakers



Andrew McAfee
MIT



Albert Lin
National Geographic



Elizabeth McGee
Intel

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Past Event Partners & Sponsors



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Sponsorship Opportunities

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Join Uprisor where leaders and doers come together to learn, experience and embrace the continued evolution of the way we work.

Sponsors will have unprecedented opportunities to connect with enterprise decision makers while featuring their technology to global design and development communities.

Premier Components

Premier Component	Innovator \$250k	Disruptor \$150k	Trailblazer \$50k
Title Sponsorship of Uprisor	✓	-	-
VIP Dinner Seats	8	6	4
Hospitality Meeting Room (3 Days)	1	-	-
Private Meeting Room (2 Days)	-	1	-
Hotel Room Block	6	4	2
Executive Summit Invites	8	6	4
Reserved Keynote Seating	Custom	6	4
Advanced Access to Company List of Registered Attendees	✓	✓	✓

Premier Components

Premier Component	Innovator \$250k SOLD OUT	Disruptor \$150k 3/4 AVAILABLE	Trailblazer \$50k 8/9 AVAILABLE
Digital Signage Bundle Recognizing Sponsors	Premium	Enhanced	✓
Breakout Session Collateral Distribution	✓	✓	✓
45-minute Partner-led Breakout session	2	1	Nomination Process
Breakout Session Intermission Ads	✓	✓	✓
Livestream Powered by Twitch Interview Segment	✓	✓	✓
Real-time at Uprisor Video at Booth	✓	✓	✓
World Tour Presence	✓	✓	✓
Custom Premium Add-ons (See Next Slide)	Choose 2 Platinum	Choose 2 Diamond	Choose 1 Gold

Custom Premium Add-on Opportunities

Platinum starting at \$25k	Diamond starting at \$10k	Gold starting at \$5k
Girls in STEM Sponsorship	Talent Recruitment Package	Charging Station Sponsorship
Hackathon Sponsorship	Happy Hour/Networking Sponsorship	Professional Development Sponsorship
World Tour Sponsorship	Post-event Content Sponsorship	Beverage/Snack Break Sponsorship
Live Competition Sponsorship	Game Night Sponsorship	Wellness Activity Sponsorship
Livestream Sponsorship	WiFi Sponsorship	Exhibitor Space
VIP Dinner Sponsorship	Experience Seattle Sponsorship	Video Feature at Uprisor

Add-on description details:

Conference Passes

Conference Passes	Innovator \$250k	Disruptor \$150k	Trailblazer \$50k
	SOLD OUT	3/4 AVAILABLE	8/9 AVAILABLE
Full Conference Pass	8	6	4
Booth Staff Pass	4	3	2
Discounted Full Conference Pass	4	3	2
Discounted Booth Staff Pass	3	2	1
Custom Registration Code with Customer Discount	✓	✓	✓

Exhibitor Benefits

Exhibitor Benefits	Innovator \$250k	Disruptor \$150k	Trailblazer \$50k
Expo Booth Size with Complimentary WiFi	20ft.	10ft.	8ft.
Custom or Turnkey Booth	Custom	Turnkey	Turnkey
Sponsor Lounge Access	✓	✓	✓
Dedicated Account Management	✓	-	-
Access to Weekly Sponsor Exhibit Management Calls	✓	✓	✓

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Premier Components



Innovator

SOLD OUT



Disruptor



Trailblazer

Marketing and Promotions - All Sponsors

- Website Recognition
- Advanced Access to Press List
- Opportunity to be included in Press Releases
- Opportunity to purchase Add-ons



"Freelance, on-demand talent contributes to greater innovation in companies through the cross-pollination of ideas."

John Windsor, CEO, Open Assembly



Thank You.

www.uprisor.com/sponsors